DOOBU LIMITED

ICT

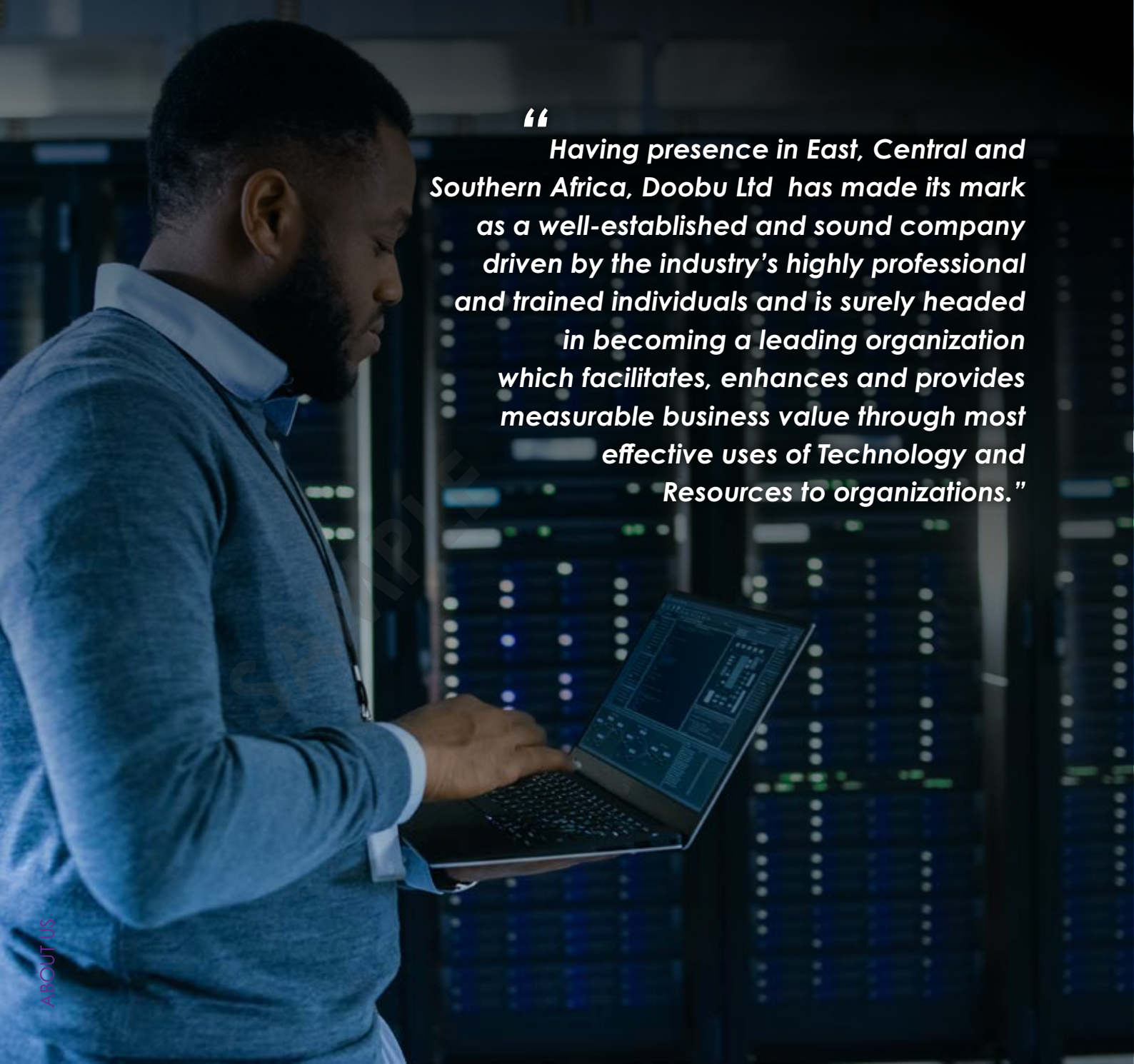> **"** *Having presence in East, Central and Southern Africa, Doobu Ltd has made its mark as a well-established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations.***"**

Our Mission, Vision & Core Values

Vision
Our vision is to be a long-term business builder that delivers superior value to all our internal and external stakeholders.

Mission
To be the leader in offering exceptional consultancy services for improved business performance.

Core Values
As a conglomerate comprising multiple brands, we are united by a common set of corporate values that lead us forward.

Excellence

We make decisions and formulate strategies based on objective facts. We try our best to have a thorough understanding of our businesses and the markets in which we operate so that we make decisions that are well thought through. We adopt high standards in all that we do so that our businesses consistently deliver high quality products and services.

Integrity

We are dedicated to building strong relationships that are mutually beneficial to us and all our stakeholders. Even in the most challenging situations, we behave in a professional and ethical manner.

In all our internal and external dealings, we seek to create an environment of mutual respect through demonstrating humility, appreciation and cooperation.

People Driven

Our people are the ones who power the organization. As such, we try our best to recruit, groom and retain people who are of good character, committed to the organization and highly skilled in their areas of expertise.

Forward Thinking

We adopt a long-term view of our businesses and the markets that we operate in, and we are conscious of the long-term effects of the decisions we make.

Introduction

Incepted in January 2020, Doobu Ltd is a Software Development, Information Technology Services and Consultancy firm providing competitively priced outsourcing services to companies.

Having presence in East, Central and Southern Africa, Doobu Ltd has made its mark as a well- established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations.

Our Team

Doobu Ltd has highly skilled intellectual personnel, most having substantial work experience in diverse areas of Information Technology make up the Business technologies team. Our management ensures that each individual excels in their specific assigned tasks by working closely with them.

Our focused, sound and innovative approach is derived from the cumulative experience of our team members. As a result of our combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute the business plan by building or implementing high quality scalable business solutions through the use of latest cutting edge Technologies.

Business Value

Doobu Ltd is committed to providing substantive business value of each and every product developed and client engagement.

We achieve this through a combination of expert Industry-Specific business analysis, strong technical skills, sound project management methods and traditional values.

We strive to work in collaboration with our customers to be able to build high performance teams necessary for creating and maintaining world class business solutions.

We have qualifications in the areas of:

Information Technology planning,

As Doobu Ltd we are concerned with making the planning process for information technology investments and decision-making a quicker, more flexible, and more thoroughly aligned process.

Custom Software Development,

Custom software development is the process of designing, creating, deploying and maintaining

software for a specific set of users, functions or organizations. In contrast to commercial off-the-shelf software (COTS), custom software development aims at a narrowly defined set of requirements. Efforts associated with custom software development include application customization, application modernization and application management.

Application customization refers to modifying COTS applications to support individual requirements. Application modernization plays a critical role in maintaining the viability of a business's custom software to meet evolving user and market demands.

Application management makes software effective by supporting tasks like installation, updating, performance and availability optimization, and service desk functions.

Web Centric Software Solutions,
Our team of professionals we connect various software solutions and databases into a unique data stream connecting people, processes and information within a company.

We further prepare web portals of any complexity for you, from simple websites to complex applications for automating processes within your company.

Our specialty are Web applications used for integrating into your existing processes. Anyway, you can count on websites and applications to be reliable, functional and interactive.

ERP development and implementations,
Our ERP System is a comprehensive set of applications or products for managing every area of a business. These areas typically include: people, finances, operations, customer information, sales, marketing and more.

Creative Designing and Marketing
We emphasize on Industry-Specific Business Analysis and the use of latest technologies for the development and implementations of leading business solutions that work in an enterprise area globally.

Partnership/Clientele Relationships

The resource personnel working in the company have been consistently providing reliable support services and consultancy to a wide variety of corporate houses either in the capacity of executive or as business partner or consultant. Bottom line of the company philosophy is building a long-term business partnership with its clients where interpersonal relationship, reliability, assured quality and target oriented modern technology are the major building blocks.

We are a company where professionals from both technical and functional field group together with an objective of providing appropriate business solutions. Our company realizes the importance of functional knowledge and its impact in developing business solutions. We constantly strive to be a leading technology firm with profound business and functional knowledge. The key to our company's success is the maintenance of a close working relationship with the clients through ensuring the best possible solutions to their needs; to establish and maintain a thorough knowledge and understanding of client's objective and help them maximize the benefits.

We want to establish ourselves as the best choice in Computing and Information Technology Services, Consultancy and Development by offering the full spectrum of service.

Our Approach

Our Roadmap to development is a collection of eight steps, each of which has its own significance.

- Data Mining
- Forming a sketch
- Designing
- Making a blue print

- Constructing
- Testing
- Deployment
- Maintenance & Up gradation

Commitment To Quality

We believe in Quality service and our approach has been designed to provide the same. We listen carefully to our clients and provide space, time and materials according to agreement for the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right. Our Quality Assurance Department tests throughout the process to ensure that the project will be successful.

On Time Delivery

We invest the time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.

Competitive Pricing

We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure which could either be fixed price based , time and effort based or a dedicated team model.

Projects

We have handled small - large scale projects and have over the year implemented solutions for numerous organizations of all sizes. Our growing list of satisfied customers' not only act as our excellent references but are also a source of our repeat business.

We have handled projects such as :
- Integration of Cisco UCCX and Ebao CRM
- Deployment of Microsoft Dynamics CRM

This project was done for our esteemed client Botswana Life.

Services

Doobu Ltd ICT Services is a rapidly growing IT solutions company that specializes in providing cutting- edge enterprise business applications software solutions for companies and organizations.

We offer Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills help us in analyzing, designing and implementing world class solutions.

We provide complete and comprehensive solution for all phases inclusive of design, development, deployment and maintenance. We feel that by being a full-service company, we are able to provide our clients with a complete understanding of our process to achieve their ultimate expectations.

We believe that success lies in maintaining open communication and involvement with our clients through each phase of development.

We will make every attempt to understand your business and your customers. Our goal is to translate your vision into reality by being your technology partners.

We provide a measurable return on investments and enhanced productivity for our clients by developing flexible technology solutions focused on achieving defined business objectives.

Our range of business solutions include:
- Cloud Solutions (Microsoft Azure, Amazon Web Services, Google Cloud Platform & Oracle Cloud Infrastructure)
- Networking
- Desktop Support Maintenance
- Server Deployment & Maintenance
- Cybersecurity Solutions
- Digital Transformation & Strategy
- Collaboration & Unified Communication
- Datacenter Center Services
- Enterprise Mobility
- CRM Systems

SERVICES

Consultancy Services

DOOBU LTD Consultancy Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization.

Finally, moving from alignment to action, your information technology strategies are translated into a detailed phasing/implementation plan that identifies specific projects, time frames, expected results, budget, resource needs, and organization (management and governance).

With Business Technologies consultancy services, this comprehensive and realistic action plan, or road map, becomes a "living document" that will guide your organization's investments of money, time, and energy related to information technology management over a multi-year period, incorporating new technology, e-commerce opportunities, and regulatory compliance.

Strategic Partners

Our Strategic Partners are:
- Software Licensing Partner: First Distribution
- Technology Partner: Microsoft

Doobu Ltd As Your Business Partner:

As Doobu Limited we make sure that to all our clients we:

- Reduce the costs of implementing and maintaining your company operations
- Enables the reviewing of business-critical information in real time
- Adapts to your changing business requirements

- Offers you and your team a modern and intuitive user experience
- Simplifies every part of your operation and helps reduce costs
- Helps you and your management team focus on growing your business

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